



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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GROUP 3600

IN RE: Patent Application Serial No. 09/815,545
CONFIRMATION NO.: 6466
APPLICANT: Allen R. DeCotiis, Martha M. Rea
TITLE: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE
FOR GENERATING A MODEL TO ANALYZE A
PROPENSITY OF AN INDIVIDUAL TO HAVE A
PARTICULAR ATTITUDE, BEHAVIOR, OR DEMOGRAPHIC
FILING DATE: March 22, 2001
EXAMINER: Calvin L. Hewitt II
GROUP ART UNIT: 3621

RESPONSE TO OFFICE ACTION

Commissioner of Patents and Trademarks
c/o Technology Center 2100
Washington, DC 20231

Sir:

This response is in reply to the Office Action mailed on April 27, 2004, relating to the above-identified application.

REMARKS

The Office Action rejected Claims 1 through 20 as unpatentable under 35 U.S.C. 101, for failure to recite patentable subject matter. The Office Action further rejected Claims 1, 4 through 8, 11 through 15 and 18 through 20 under 35 U.S.C. 102(e) as anticipated by Jacobi et al. The Office Action further rejected Claims 2, 3, 9, 10, 16 and 17 under 35 U.S.C. 103(a) as unpatentable over Jacobi, et al. in view of Herz. These rejections are respectfully traversed.

Applicant has thoroughly considered the Examiner's remarks and has prepared this request for reconsideration. In view of the following remarks, reconsideration of the outstanding